

Listing Your Drug Information with First DataBank Frequently Asked Questions

1. Who is First DataBank?

First DataBank is a privately-held publisher and major source of drug information in the United States and Canada. We rely upon manufacturers like you to provide us with current product and pricing data for inclusion in our National Drug Data File (NDDF[®]) Plus database – a drug information database used in information systems serving companies and organizations that distribute and provide medications to patients and healthcare providers.

The National Drug Data File (NDDF[®]) Plus database is implemented within information systems used by the majority of drug wholesalers, pharmacy benefit managers, retail and chain pharmacies, healthcare providers (hospitals, physician practices, long-term care facilities, etc.), and State Medicaid agencies in the United States.

2. Why should my company list our products with you?

Many of our customers are your customers, too. They rely on your drug pricing information to develop formularies, assist with purchasing decisions, review billing, determine reimbursements, and more. In addition, they rely on your drug clinical information contained within our database, combined with that of other reputable sources, to help physicians, pharmacists and nurses make clinical decisions at the point of need. Without your cooperation, the flow of drug pricing and clinical information related to your product stops, interrupting critical pricing-related decisions and potentially creating a patient safety issue in clinical decision-support systems.

That's why listing your products in our database and keeping us current with any pricing updates is vital to our mutual success. Once your products are listed with us, we will be contacting you twice a year to confirm the listing and pricing of each of your company's active products stored within our database. And remember to keep us apprised of any interim price changes so that our database always reflects the most accurate and up-to-date information on your products.

3. What does it cost?

There is no cost to you to list your products in our database.

4. What types of information do I need to provide to First DataBank?

We have created a checklist of the type of information you need to make your submission as easy as possible. You can download the checklist from our website at the following URL:

<http://www.firstdatabank.com/about/manufacture/submit.asp>

The key information we require includes the following:

- A copy of the FDA letter with your assigned Labeler Code
- FDA approval letter for the product (NDA/ANDA/BLA number, if required)
- NDC/UPC/HRI Number(s), and/or any combination, if applicable
- Product Name
- Inner NDC Number, if applicable
- Package Insert or Structured Product Label (SPL)
- Package Label(s)
- Package Size (mL, gm, each)
- Dosage Form (tablet, capsule, ampule)
- Case Pack, if applicable
- Price information (WAC, SWP, DIR)
- Effective date of price
- Product launch date

5. If I am launching a new product, how far in advance should I provide information to First DataBank?

If this is a new product to the market, it is best if we receive your information three (3) weeks in advance. This will allow time for our clinical department staff to review the information in order to prepare patient education monographs, side effect profile information, review allergy profiles, drug interactions and so on. Please be aware that the product will not be placed in our database until we have an FDA approval letter, a price, a price effective date, and a ship date.

6. What price do I provide?

First DataBank Inc. publishes several drug price data fields, including Wholesale Acquisition Cost, Direct Price, Suggested Wholesale Price, and Blue Book AWP.

For more detailed information, please refer to our Pricing Policy at the following URL:

<http://www.firstdatabank.com/support/rcs/policies/pricing>

7. Why are images important and how do I submit them?

As part of our database offering to customers, First DataBank provides drug imprint information and digital drug photographs/images for prescription and OTC drug products in order to facilitate correct dispensing and administration through visual verification.

Recently, in some states, there has been both proposed and enacted legislation that requires that drug imprint information be provided on prescription labeling. First DataBank has been diligently providing this information for several years now. We have an extensive database of both drug imprint and digital drug photographs/images. Patients will receive one or both of these images, in hard copy format, so that they may compare them with what is in their container. Pharmacists use the images to match what is being dispensed to a patient. Consumers can call a local pharmacy with specific markings found on the dosage form to find out what the item is. These are just a few examples of how this information is beneficial from the standpoint of a patient and a health care professional.

We believe that the provision and use of the imprint information and images are of important public interest and concern and, therefore, we are requesting that you provide us with imprint information and digital images of the drug products.

8. What if I don't have an image?

We will work with you directly to secure image and imprint files of your drug products. We have a photographer on staff and an arrangement with a local pharmacy to enable digital images to be taken of your drug products. Please contact us by sending an email to editorial_services@firstdatabank.com to make arrangements.

9. Can I set up a meeting with you to discuss our current products as well as our pipeline products?

Yes, we would be happy to coordinate a meeting to review with you the process for listing a product in our database and the timeframe for submitting such information. Should you have specific questions regarding products that are currently listed on our database, we request that you submit your questions to us by email prior to the meeting date in order to allow sufficient time to research your inquiry and situation. Please contact us by sending an email to editorial_services@firstdatabank.com.

10. How often does First DataBank publish new information?

First DataBank provides the following types of information updates:

- Database
- Database Update
- Daily Price Update

A **database** contains full replacement files for all the data tables within a customer configuration. A **database update** contains incremental files consisting of only the changes since the last update. A **daily price update** contains incremental files consisting of only the pricing changes since the last daily update.

Database updates are available on either a monthly or weekly frequency. Daily price updates are available on a daily frequency.

Monthly and weekly updates are typically produced on a Thursday and distributed on or before the following Wednesday. Daily updates are produced and distributed daily. These production schedules may be adjusted due to holidays when First DataBank is closed.

First DataBank distributes information updates with the following frequencies and options:

- Monthly Update—First DataBank produces a full-database file once a month.
- Weekly Update—First DataBank produces both a full-database and an incremental file once a week. Customers choose to apply either the database or the update file.
- Daily Price Update—First DataBank produces an incremental file on a daily basis (Monday through Friday).

11. Who is my contact person at First DataBank when I have questions?

Your contact person at First DataBank is assigned to you based on the first letter of your company name. Upon receipt of your product submission, a **Research Associate** will contact you to verify that all of the product information you submitted is correct. Your assigned Research Associate will remain your first point-of-contact at First DataBank.

12. Who do I contact at First DataBank if I have questions regarding the clinical information for a product listed in your database?

Upon request, we will review the clinical information listed for any product in our database. You may contact our clinical staff by sending an email to pharma_clinicalinquiries@firstdatabank.com. Your inquiry will be logged into our system, in

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the order it is received, and you will receive a tracking number. The appropriate clinical staff person will contact you either to request more information or to answer your question directly.